

CCText™: Mobilize Your Classified Listings

With CCText™ you can maintain market share and increase classified revenue.

Using mobile technology, CCText™ helps your advertisers reach a wider, more qualified audience and gives readers more information than ever before – direct to their cell phone.

From real estate and automotive to entertainment and dining, CCText™ adds a dynamic element to nearly everything classified, without adding to the column inches.

How does it work?

Each listing is given a unique textable code by Classified Concepts, which is placed in the print ad.

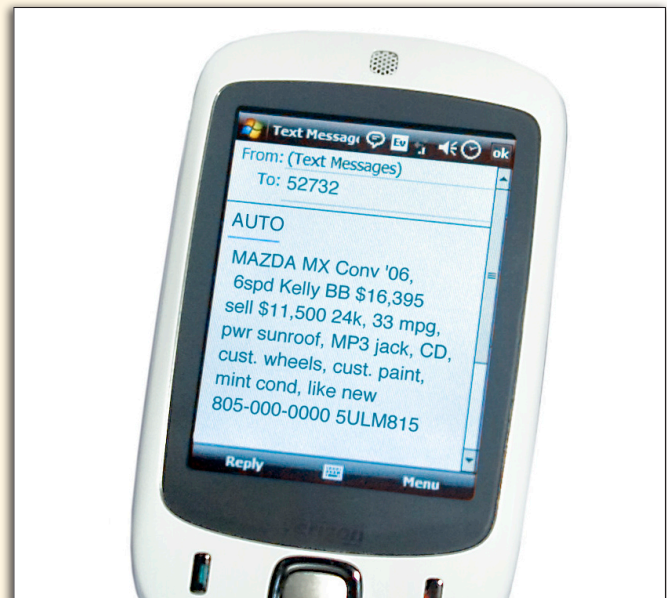
Readers text the code and automatically receive listing information to their mobile device which can include:

- Address
- Open days and times
- Pricing
- Contact information
- Pictures
- Menus
- Driving directions
- Links to detailed descriptions

Benefits

Advertisers can use CCText™ to give their ad maximum impact, conveying more detailed information on the go. CCText™ delivers timely lead data for follow up and stretches the advertising dollar with text codes that can be applied to brochures and literature, fliers, signage, merchandise and all other marketing collateral.

Text REALTOR1, YARD1, AUTO to 52732 now, for an instant demonstration, or contact us for more details.



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Classified
CONCEPTS™