



We put classified revenue on the map.

Holiday Lights & Entertainment App



Try it out! Text EVENTS to 52732

Talk to us for ideas on how to monetize the Entertainment App.

What's happening in your town?

Is your paper THE place to find everything from local community events to special entertainment offers from restaurants, bars, and theatres?

Does your advertising package include a mobile offer for your Entertainment Category?

With the Holiday lights & Entertainment App from Classified Concepts, users can:

- View local advertisers' special offers for entertainment, lodging, transportation and more on a map or from an interactive directory.
- Share listings via email.
- Search by keyword.
- Save to favorites.
- Map locations and receive multi-stop driving directions.
- Set up alerts and be notified of updated listings and offers.

More Features:

- Custom branded to your newspaper.
- Premium ad space on every page of the App.
- iOS and Android compatible.
- Quick to market – we do the heavy lifting for you.

Here's a Bright Idea:

For the Holiday Season, create greater exposure for advertisers on the Entertainment App by including Holiday Lights on the map! Have a contest. Invite readers to submit local entries for the best holiday light display and put them on the map. Mobile and online users can vote for their favorites. Secure a Premium App Sponsor to give away a prize to the winner.

Toll Free: 866.955.6277

email: info@classifiedconcepts.com

www.classifiedconcepts.com